BENEFITS AT A GLANCE

- Interfaces with dispenser card readers for all major pump dispensers

- Uses fuel icons for fast visual and audible verification of pump status

- Interfaces with back-office systems for better operations control

- Prompts cashier for ID check with alcohol or tobacco sales

- Stacks fuel sales to free a pump for immediate use

- Connects to all major oil networks and several generic networks as well as tank monitoring systems, scanners, coin dispensers, and more!

Rugged, Reliable and Easy-to-Use POS Workstation

The VeriFone Ruby SuperSystem combines card processing, fuel dispensing, dispenser card reader control and cash register functions to meet the needs of fast-paced petroleum/c-store operations. The Ruby offers customers complete reliability for their sites where quick customer turnaround, easy pump control, and accurate record keeping are imperative.

The Ruby provides complete integration to an extraordinary number of partner peripherals, offering you more retail automation options. This integration allows you to easily create custom solutions tailored specifically to your business needs and requirements.

The Ruby SuperSystem has a broad range of pump compatibility, easy-to-understand fuel icons and programmable PLU keys to help simplify sales procedures and expedite service at all your locations. With the Ruby you can quickly read PLUs using a variety of scanning devices. It includes a built-in training mode which minimizes the time and cost of bringing new employees up to speed. In addition, the Ruby provides specialized reporting and tracking features to help you manage all of your business operations efficiently.

VeriFone
THE WAY TO PAY™

Ruby

Industry Standard for Uptime and Reliability

Ruby SuperSystem

Safety
UL, cUL, CE

EMI
FCC Class A (USA) CISPR 22 Class A (Europe)

ESD
ESD up to 10KV

Temperature
Operating 32° to 104° F (0° to 40° C)

Humidity
Operating 20% to 90% (non-condensing)

Power
110/240 VAC, 50/60 Hz (international power pack available)

Terminal
12.5" W x 7" H x 12.5" L

Pole Display
19" H; 4.13" W (pole); 11.38" W (display)

Terminal weight
6.0 lbs

Workstation Includes
• 4 x 40 integrated cashier display
• 2 x 20 customer (pole) display
• 120 programmable keys
• 8 - RS232 Serial Ports
• Cash Drawer

Communications
• 2400 bps dial-up asynchronous modem
• Supports multi-terminal operations in a LAN configuration

Requirements
None

Ruby SuperSystem Options
• Ruby Manager / Ruby Manager Remote
• Store Options (Expanded PLU, Car Wash, Proprietary Fleet, Money Order, Fast Food, Easy ID, and DVR)
• V950/HPV-20
• Sapphire Site Controller

PIN Pads Supported
• MX800 Series
• Omni 7000MPD
• SC 5000
• PINPad 1000SE

Features & Benefits

Better Control, Better Customer Service

• Single control point for fuel sales supporting both preset and prepay fuel sales

• Electronically tracks up to 32 fueling positions on an icon display screen

• Cashiers can easily view the payment status of all pumps and quickly authorize fuel sales using a single key entry

Complete Connectivity

The Ruby SuperSystem works with more industry leading partners than any other industry POS. These partner relationships offer you the freedom to choose from:
• All major oil networks
• Major petroleum generic networks for multi-branded jobbers
• All major dispensers and dispenser card readers (Bennett DCA, Gilbarco CRINDS, Tokheim DPT, Schlumberger CSC, and Wayne DCPT)
• Back office partners for inventory and c-store management
• Scanners for increased PLU control
• Car wash controllers (requires Ruby Card)
• Tank level monitors
• Fast Food "Pre-Checking" (requires Ruby Card Bravo)
• Remote Fuel Price Signs (requires Ruby Card and Sapphire)
• Money order machines (requires Ruby Card Bravo)
• And more!

Visit www.petro-c.verifone.com for a complete listing

Network and Payment Flexibility

• Interfaces with a wide range of petroleum card networks, including those that communicate with independent oil companies

• Standardization of operations for a variety of stations including major and independent gasoline brands

• For both pay-at-the-pump and in-store sales, supports and speeds transactions for major oil-branded network cards and fleet fuel cards, as well as major credit and debit cards

Loyalty Options

• Built-in loyalty options include POP Fuel, Mix and Match, and Combo
• Helps increase customer retention and in-store sales opportunities
• Third party loyalty programs can also be implemented using Sapphire

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